

RONNI ROWLAND

freelance writer & editor

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Education	Swarthmore College, B.A., Asian Studies, 1992 Tunghai University, Taicheng, Taiwan, 1990-91 Children's Literature Institute, Long Ridge Writers Group
Publications	<p><i>Articles</i></p> <p>Boys' Quest</p> <ul style="list-style-type: none">Rowland, V. (<i>Forthcoming</i> 2011). Cache me if you can! <p>Daughters Magazine</p> <ul style="list-style-type: none">Rowland, R. (July 2007). Self-defense for girls: Empowered body and mind. <p>Los Angeles Times</p> <ul style="list-style-type: none">Rowland, R., et.al. (June 9, 1999). Launch point: Where learning and the Internet meet. Achievements by kids.Rowland, R., et.al. (March 24, 1999). Launch point: Study skills.Rowland, R., et.al. (November 10, 1997). Launch point: The economy.Rowland, R., et.al. (October 20, 1997). Launch point: Weather.Rowland, R., et.al. (September 15, 1997). Launch point: U.S. westward expansion.Rowland, R., et.al. (September 1, 1997). Launch point: Wild animals. <p>Montessori Life Magazine</p> <ul style="list-style-type: none">Rowland, V. (Winter 2006). On Your Mark! Get Set! Go! [Montessori marathoners run the Carlsbad Marathon]. <p>Nick Jr. Family Magazine</p> <ul style="list-style-type: none">Rowland, V. (February/March 2007). From kids meal to kubideh kabob. Grand Prize Winner in "Cooking with kids contest." <p>Orange County Register</p> <ul style="list-style-type: none">Benavides, D. (July 23, 2007). [<i>Featured interview with Ronni Rowland</i>] Martial art as family activity. <p>San Diego Family Magazine</p> <ul style="list-style-type: none">Rowland, R. (July 2009). Giving your tweens and teens summer independence.Rowland, R. (April 2009). Let's make every birth a healthy one: Meet a local March of Dimes Ambassador Family.Rowland, R. (March 2009). Restaurant review: The Counter: Custom Built Burgers, Carlsbad, CA.Rowland, R. (February 2010). Playwrights project: Plays by young writers bring new voices to the Lyceum Theatre.Rowland, R. (February 2010). Playable hours: Pre-designed & purposefully planned play with the love of your life.Rowland, R. (January 2010). Environmental leadership fellowship awarded to Amy Trujillo of Encinitas.Rowland, R. (Winter 2010). "North County Coastal Region." <i>2010 Out & About: A Family Adventure Guide to San Diego County</i>.Rowland, R. (December 2009). Going green with real trees: Why you should choose a live tree this Christmas.Rowland, R. (November 2009). Homecoming for Lily and Jaden: One woman's incredible journey to motherhood.Rowland, R. (November 2009). Meals-on-Wheels of Greater San Diego: More than meals...volunteers bring caring and friendship.Rowland, R. (October 2009). Walk a mile in her shoes: Ending Domestic Violence Against Women.Rowland, R. (August 2009). Hold the tater tots and corn dogs: A revolutionary cafeteria program puts your kids' health first.Rowland, R. (August 2009). LOST...and found: What to do when your child

goes missing.

- Rowland, R. (June 2009). Day trip for families in and around Los Angeles.
- Rowland, R. (May 2009). Breathing easy: Asthma assistance programs in San Diego.
- Rowland, R. (May 2009). CASA program: Giving voices to San Diego's foster children.
- Rowland, R. (May 2009). Restaurant review: Richard Walker's Pancake House, San Diego, CA.
- Rowland, R. (March 2009). International women's day.
- Rowland, R. (February 2009). Romance at any age or stage.
- Rowland, R. (January 2009). Greener earth, bluer seas.
- Rowland, R. (Winter 2009). "North County Coastal Region." 2009 [*Out & About: A Family Adventure Guide to San Diego County*](#).
- Rowland, R. (October 2008). [Cover story] Searching for seasons in Southern California.
- Rowland, R. (September 2008). Jog-a-thon school fundraisers: Montessori students jog for others in need.
- Rowland, R. (June 2008). Warm nights, cool entertainment.
- Rowland, R. (February 2008). Cultural connections column: Year of the Rat. Article selected to appear on KGTV San Diego Channel 10 News website (<http://www.10news.com/justformoms/14821725/detail.html>)
- Rowland, R. (January 2008). [Cover story] Healthy planet, healthy seas.
- Rowland, R. (Winter 2008). "North County Coastal Region." 2008 *Out & About: A Family Adventure Guide to San Diego County*.
- Rowland, R. (September 2007). [Cover story] The benefits of bonding: How pets can keep you heart-healthy.
- Rowland, R. (July 2007). And on that farm, there was a ... CAMEL?
- Rowland, R. (May 2007). Family camping in Vallecito, Anza-Borrego Regional Park.

Westways AAA Magazine

- Rowland, Veronica. (September/October 2006). "You said it" travel review.

Textbook Author

- Bissell, J.S., Manning, A. and Rowland, V. (1999). *CyberEducator: The Internet and World Wide Web for K-12 Education*, Boston: McGraw-Hill.
- Bissell, J.S., Manning, A. and Rowland, V. (2001). *CyberEducator: The Internet and World Wide Web for K-12 and Teacher Education, 2nd Edition*. Boston: McGraw-Hill.
- Harari, B., Rowland, V., et.al. (2002). *College Students Working in After-School and School-Age Care Programs: A Guide for Administrators*. Sacramento: California Department of Education.
- Harari, B., Rowland, V., et.al. (2002). *College Students Working in After-School and School-Age Care Programs: A Guide for College Faculty*. Sacramento: California Department of Education.
- Harari, B., Rowland, V., et.al. (2002). *College Students Working in After-School and School-Age Care Programs: A Guide for College Students*. Sacramento: California Department of Education.

Textbook Editor

- Bruno, H.E. (2009). *Leading on purpose: Emotionally intelligent early childhood administration*. Boston: McGraw-Hill.

Textbook Supplements Author/Editor

- Airasian, P. (2004). *Classroom Assessment: Concepts and Applications*, 5e. Boston: McGraw-Hill.
- Airasian, P. and M. Russell. (2008). *Classroom Assessment: Concepts and*

- Applications*, 6e. Boston: McGraw-Hill, 2008.
- o Arends, R. (2007). *Learning to Teach*. Boston: McGraw-Hill.
- o Clouse, B.F. (2010). *The Student Writer: Editor and Critic*, 8e. Boston: McGraw-Hill.
- o Cruickshank, D., et.al. (2006). *The Act of Teaching*, 4e. Boston: McGraw-Hill.
- o Fraenkel, J. and N. Wallen. (2005). *How to Design and Evaluate Research in Education*, 6e. New York: McGraw-Hill.
- o *Instructor's Guide to FolioLive*. (2003). Boston: McGraw-Hill.
- o Ovando, C., et.al. (2006). *Bilingual and ESL Classrooms*, 4e. Boston: McGraw-Hill.
- o Passer, M. and R. Smith. (2010). *Psychology: The Science of Mind and Behavior*. Boston: McGraw-Hill.
- o Passer, M. and R. Smith. (2008). *Psychology: The Science of Mind and Behavior*. Boston: McGraw-Hill.
- o Santrock, J.W. (2003). *Educational Psychology*. Boston: McGraw-Hill.
- o Santrock, J.W. (2005). *Educational Psychology*, 2e. Boston: McGraw-Hill.
- o Santrock, J.W. (2007). *Educational Psychology*, 3e. Boston: McGraw-Hill.
- o Santrock, J.W. (2009). *Educational Psychology*, 4e. Boston: McGraw-Hill.
- o Santrock, J.W. (2009). *A Topical Approach to Lifespan Development*, 4e. Boston: McGraw-Hill.
- o Santrock, J.W. (2010). *A Topical Approach to Lifespan Development*, 5e. Boston: McGraw-Hill.
- o Taylor, R. et.al. (2009). *Exceptional Students: Preparing Teachers for the 21st Century*, 1e. Boston: McGraw-Hill.

Online Articles

eLearners.com

- o Rowland, R. (March 2010). Take a time management quiz: Discovering how you use your time effectively...or not!
- o Rowland, R. (March 2010). Creating to-do, to-do-later and not-to-do lists: Prioritizing tasks and taking it from the top.
- o Rowland, R. (March 2010). Ready? Set! Goal! Setting goals to succeed online and in life.
- o Rowland, R. (February 2010). Twenty inventions that helped to liberate women.
- o Rowland, R. (January 2009). Real men go back to college.
- o Rowland, R. (June 2008). [Top "made in USA" jobs.](#)
- o Rowland, R. (June 2008). [Multi-purpose online programs.](#)
- o Rowland, R. (May 2008). [Online programs to recession-proof your résumé.](#)
- o Rowland, R. (December 2007). [Seven bad habits to give up now.](#)
- o Rowland, R. (October 2007). Growing without guilt.
- o Rowland, R. (September 2007). 10 fun chores for kids to do while you study.
- o Rowland, R. (August 2007). Why being an online student makes you a better parent.

Novels & Picture Books

- o Rowland, R. *The dream gardener*. Work in progress.
- o Rowland, R. *Weedpatch road*. Work in progress.

Professional Experience

Writers Workshop Instructor

2009-present

[Workshop Overview](#), Mission Viejo, CA

- o Designed curriculum for The Writers Workshop for Kids, grades 1 and up, based on homeschool group consultations & CA State Curriculum Standards. Approved vendor for Sky Mountain Charter School.
- o Conducted weekly writers' workshops that explored: story elements, writing styles, steps in the writing process, idea generation & brainstorming, and

analysis of literary works.

- Provided supportive, fun writing environments that emphasized creativity, exploration, experimentation, critical thinking, respect, & “write” words. Writing themes included: Indiana Jones Adventure, A Knight’s Tale, Let’s Write S’more Campout, Jack & the Beanstalk: Growing BIG Ideas, and Mad Libs: Giggling with Grammar.

Freelance Writer/Editor

2002-present

RonniRowland.com, Mission Viejo, CA

- Authored print and online McGraw-Hill Higher Education textbook supplements, including: test banks, PRAXIS practice tests, PowerPoint presentations, Web-based activities, study guides, annotated Web links, classroom scenarios, and portfolio activities.
- Hired as Contributing Writer for *San Diego Family Magazine* (2009).
- Authored nonfiction articles for adults and children for national and regional magazines.

Freelance Web Designer and Developer

2003-present

Share the Web, Mission Viejo, CA

- Launched Share the Web, a Web design and development studio. Services include graphic design, Web site development, Flash and banner ads.
- Projects include: [Tekkeon](#), [Firecomms](#), [Montessori on the Lake](#), [Payroll Service Plus](#), [Landpainter](#), and [Cameron Outdoor Designs](#).

Technical Writer and Web Developer

2002-2009

Regency Web Services, Newport Beach, CA

- Authored proposals for e-commerce and database-driven Web sites.
- Tested and entered content into e-commerce and database Web sites.
- Developed HTML mock-up pages for Web sites and edited CSS style sheets.

Associate Specialist

1997–2002

University of California, Department of Education, Irvine, CA

- Authored curriculum guides for the California Department of Education.
- Developed Web sites for the UC, Irvine, Department of Education.
- Co-instructor and Web programmer for UC, Irvine online courses.

Memberships

- Society of Children’s Book Writers and Illustrators (SCBWI), 2005-present
- Aikido Martial Art Student, 2006-present
- Krav Maga Self-Defense & Boxing Student, 2009-present

Conferences

- Orange County SCBWI Editor’s Day, Santa Ana, CA, October 4, 2008
- Orange County SCBWI Editor’s Day, Santa Ana, CA, October 9, 2006
- SCBWI Summer Conference, Los Angeles, CA, August 1-4, 2008
- SCBWI Summer Conference, Los Angeles, CA, August 3-6, 2007
- SCBWI Summer Conference, Los Angeles, CA, August 4-7, 2006