

# RONNI ROWLAND

writing instructor, freelance writer & editor

Phone: 949.370.4412

E-Mail: [ronni@ronnirowland.com](mailto:ronni@ronnirowland.com)

Portfolio: [www.ronnirowland.com](http://www.ronnirowland.com)

## Education

Swarthmore College, B.A., Asian Studies, 1992  
Tunghai University, Taicheng, Taiwan, 1990-1991  
Children's Literature Institute, Long Ridge Writers Group

## Publications

### Textbook Author

- Bissell, J.S., Manring, A. and Rowland, V. (1999). *CyberEducator: The Internet and World Wide Web for K-12 Education*, Boston: McGraw-Hill.
- Bissell, J.S., Manring, A. and Rowland, V. (2001). *CyberEducator: The Internet and World Wide Web for K-12 and Teacher Education, 2<sup>nd</sup> Edition*. Boston: McGraw-Hill.
- Harari, B., Rowland, V., et.al. (2002). *College Students Working in After-School and School-Age Care Programs: A Guide for Administrators*. Sacramento: California Department of Education.
- Harari, B., Rowland, V., et.al. (2002). *College Students Working in After-School and School-Age Care Programs: A Guide for College Faculty*. Sacramento: California Department of Education.
- Harari, B., Rowland, V., et.al. (2002). *College Students Working in After-School and School-Age Care Programs: A Guide for College Students*. Sacramento: California Department of Education.

### Textbook Editor

- Bruno, H.E. (2011). *Leading on purpose: Emotionally intelligent early childhood administration, 2e*. Washington, DC: National Association for the Education of Young Children.
- Bruno, H.E. (2009). *Leading on purpose: Emotionally intelligent early childhood administration*. Boston: McGraw-Hill.

### Textbook Supplements Author/Editor

- Airasian, P. (2004). *Classroom Assessment: Concepts and Applications, 5e*. Boston: McGraw-Hill.
- Airasian, P. and M. Russell. (2008). *Classroom Assessment: Concepts and Applications, 6e*. Boston: McGraw-Hill, 2008.
- Arends, R. (2007). *Learning to Teach*. Boston: McGraw-Hill.
- Clouse, B.F. (2010). *The Student Writer: Editor and Critic, 8e*. Boston: McGraw-Hill.
- Cruickshank, D., et.al. (2006). *The Act of Teaching, 4e*. Boston: McGraw-Hill.
- Fraenkel, J. and N. Wallen. (2005). *How to Design and Evaluate Research in Education, 6e*. New York: McGraw-Hill.
- *Instructor's Guide to FolioLive*. (2003). Boston: McGraw-Hill.
- Ovando, C., et.al. (2006). *Bilingual and ESL Classrooms, 4e*. Boston: McGraw-Hill.
- Passer, M. and R. Smith. (2010). *Psychology: The Science of Mind and Behavior*. Boston: McGraw-Hill.
- Passer, M. and R. Smith. (2008). *Psychology: The Science of Mind and Behavior*. Boston: McGraw-Hill.
- Santrock, J.W. (2003). *Educational Psychology*. Boston: McGraw-Hill.
- Santrock, J.W. (2005). *Educational Psychology, 2e*. Boston: McGraw-Hill.
- Santrock, J.W. (2007). *Educational Psychology, 3e*. Boston: McGraw-Hill.
- Santrock, J.W. (2009). *Educational Psychology, 4e*. Boston: McGraw-Hill.
- Santrock, J.W. (2011). *Educational Psychology, 5e*. Boston: McGraw-Hill.
- Santrock, J.W. (2009). *A Topical Approach to Lifespan Development, 4e*. Boston: McGraw-Hill.
- Santrock, J.W. (2010). *A Topical Approach to Lifespan Development, 5e*. Boston: McGraw-Hill.

- Taylor, R. et.al. (2009). *Exceptional Students: Preparing Teachers for the 21st Century*, 1e. Boston: McGraw-Hill.

**LearnSmart Digital Tool Author**

- October 2011. Hired by McGraw-Hill Higher Education to conduct a critical analysis of learning objectives for four leading *Introduction to Psychology* textbooks. Authored “universal learning objectives” for online assessment tool.
- Feldman, Bob. (2010). *Essentials of understanding psychology*, 9e. Boston: McGraw-Hill.

**Articles**

**Boys' Quest**

- Rowland, V. (August 2010). Cache me if you can!

**Daughters Magazine**

- Rowland, R. (July 2007). Self-defense for girls: Empowered body and mind.

**Los Angeles Times**

- Rowland, R., et.al. (June 9, 1999). Launch point: Where learning and the Internet meet. [Achievements by kids.](#)
- Rowland, R., et.al. (March 24, 1999). Launch point: [Study skills.](#)
- Rowland, R., et.al. (November 10, 1997). Launch point: [The economy.](#)
- Rowland, R., et.al. (October 20, 1997). Launch point: [Weather.](#)
- Rowland, R., et.al. (September 15, 1997). Launch point: [U.S. westward expansion.](#)
- Rowland, R., et.al. (September 1, 1997). Launch point: [Wild animals.](#)

**Montessori Life Magazine**

- Rowland, V. (Winter 2006). On Your Mark! Get Set! Go! [Montessori marathoners run the Carlsbad Marathon].

**Nick Jr. Family Magazine**

- Rowland, V. (February/March 2007). From kids meal to kubideh kabob. Grand Prize Winner in “Cooking with kids contest.”

**Orange County Register**

- Benavides, D. (July 23, 2007). [Featured interview with Ronni Rowland] [Martial art as family activity.](#)

**San Diego Family Magazine**

- Rowland, R. (December 2011). From home to home and heart to heart: Where to take your visiting family and friends.
- Rowland, R. (November 2011). All I want for Christmas is...
- Rowland, R. (September 2011) [Cover Story] Please pass the organic broccoli. <http://www.smpdigitaledition.com/publication/?i=79448&p=32>.
- Rowland, R. (July 2011). Chugga Chugga Choo Choo! Riding the rails around San Diego and beyond.
- Rowland, R. (May 2011). [Cover Story] San Diego mompreneurs! Turn ideas into income.
- Rowland, R. (March 2011). Preventing premature birth & promoting infant health: How March of Dimes is helping San Diego families.
- Rowland, R. (October 2010). The ABC's of attachment: Nurturing healthy attachment and treating attachment disorders.
- Rowland, R. (September 2010). Forging pathways to college and beyond: San Diego Met High School and Reality Changers. <http://www.smpdigitaledition.com/publication/?i=45289&p=82>.
- Rowland, R. (July 2010). Giving your tweens and teens summer independence.
- Rowland, R. (April 2010). Let's make every birth a healthy one: Meet a local March of Dimes Ambassador Family.
- Rowland, R. (March 2010). Restaurant review: The Counter: Custom Built Burgers, Carlsbad, CA.
- Rowland, R. (February 2010). Playwrights project: Plays by young writers bring new voices to the Lyceum Theatre.

- Rowland, R. (February 2010). Playable hours: Pre-designed & purposefully planned play with the love of your life.
- Rowland, R. (January 2010). Environmental leadership fellowship awarded to Amy Trujillo of Encinitas.
- Rowland, R. (Winter 2010). "North County Coastal Region." *2010 Out & About: A Family Adventure Guide to San Diego County*.
- Rowland, R. (December 2009). Going green with real trees: Why you should choose a live tree this Christmas.
- Rowland, R. (November 2009). Homecoming for Lily and Jaden: One woman's incredible journey to motherhood.
- Rowland, R. (November 2009). Meals-on-Wheels of Greater San Diego: More than meals...volunteers bring caring and friendship.
- Rowland, R. (October 2009). Walk a mile in her shoes: Ending Domestic Violence Against Women.
- Rowland, R. (August 2009). Hold the tater tots and corn dogs: A revolutionary cafeteria program puts your kids' health first.
- Rowland, R. (August 2009). LOST...and found: What to do when your child goes missing.
- Rowland, R. (June 2009). Day trip for families in and around Los Angeles.
- Rowland, R. (June 2009). Restaurant review: Richard Walker's Pancake House, San Diego, CA.
- Rowland, R. (May 2009). Breathing easy: Asthma assistance programs in San Diego.
- Rowland, R. (May 2009). CASA program: Giving voices to San Diego's foster children.
- Rowland, R. (March 2009). International women's day.
- Rowland, R. (February 2009). Romance at any age or stage.
- Rowland, R. (January 2009). Greener earth, bluer seas.
- Rowland, R. (Winter 2009). "North County Coastal Region." *2009 [Out & About: A Family Adventure Guide to San Diego County](#)*.
- Rowland, R. (October 2008). [Cover story] Finding Fall in San Diego.
- Rowland, R. (September 2008). Jog-a-thon school fundraisers: Montessori students jog for others in need.
- Rowland, R. (June 2008). Warm nights, cool entertainment.
- Rowland, R. (February 2008). Cultural connections column: Year of the Rat. Article selected to appear on KGTV San Diego Channel 10 News website (<http://www.10news.com/justformoms/14821725/detail.html>)
- Rowland, R. (January 2008). [Cover story] Healthy planet, healthy seas.
- Rowland, R. (Winter 2008). "North County Coastal Region." *2008 Out & About: A Family Adventure Guide to San Diego County*.
- Rowland, R. (September 2007). [Cover story] The benefits of bonding: How pets can keep you heart-healthy.
- Rowland, R. (August 2007). And on that farm, there was a ... CAMEL?
- Rowland, R. (May 2007). Family camping in Vallecito, Anza-Borrego Regional Park.

#### **Westways AAA Magazine**

- Rowland, Veronica. (September/October 2006). "You said it" travel review.

#### **Online Articles**

#### **eLearners.com**

- Rowland, R. (March 2010). Take a time management quiz: Discovering how you use your time effectively...or not!
- Rowland, R. (March 2010). Creating to-do, to-do-later and not-to-do lists: Prioritizing tasks and taking it from the top.
- Rowland, R. (March 2010). Ready? Set! Goal! Setting goals to succeed online and in life.
- Rowland, R. (February 2010). Twenty inventions that helped to liberate

**Professional Experience**

women.

- Rowland, R. (January 2009). Real men go back to college.
- Rowland, R. (June 2008). [Top "made in USA" jobs.](#)
- Rowland, R. (June 2008). [Multi-purpose online programs.](#)
- Rowland, R. (May 2008). [Online programs to recession-proof your résumé.](#)
- Rowland, R. (December 2007). [Seven bad habits to give up now.](#)
- Rowland, R. (October 2007). Growing without guilt.
- Rowland, R. (September 2007). 10 fun chores for kids to do while you study.
- Rowland, R. (August 2007). Why being an online student makes you a better parent.

**Writing Instructor**

2009-present

[The Writers Workshop](#), Mission Viejo, CA

- Grew program from 4 students/month to 60 students/month within one year.
- Designed curriculum for The Writers Workshop for Kids, grades 2 and up, based on homeschool group consultations & CA State Curriculum Standards. Approved vendor for local charter schools.
- Conducted weekly creative writing workshops that explored: story elements, writing styles, steps in the writing process, idea generation & brainstorming.
- Provided essay writing courses based on California STAR testing materials and state standards.
- Fall 2011: Launched Institute for Excellence in Writing (IEW) program using *Teaching Writing: Structure & Style* curriculum.

**Freelance Writer/Editor**

2002-present

[RonniRowland.com](#), Mission Viejo, CA

- Authored print and online McGraw-Hill Higher Education textbook supplements, including: test banks, PRAXIS practice tests, PowerPoint presentations, Web-based activities, study guides, annotated Web links, classroom scenarios, and portfolio activities.
- Hired as Contributing Writer for *San Diego Family Magazine* (2009).
- Authored nonfiction articles for adults and children for national and regional magazines.

**Freelance Web Designer and Developer**

2003-2010

*Share the Web*, Mission Viejo, CA

- Launched [Share the Web](#), a Web design and development studio. Services include graphic design, Web site development, Flash and banner ads.
- Projects include: [RonniRowland.com](#), [Tekkeon](#), [Firecomms](#), [Montessori School](#).

**Technical Writer and Web Developer**

2002-2009

[Regency Web Services](#), Newport Beach, CA

- Authored proposals for e-commerce and database-driven Web sites.
- Tested and entered content into e-commerce and database Web sites.
- Developed HTML mock-up pages for Web sites and edited CSS style sheets.

**Associate Specialist**

1997-2002

*University of California, Department of Education, Irvine, CA*

- Co-authored (1999, 2001) *CyberEducator: The Internet and World Wide Web for K-12 and Teacher Education* published by McGraw-Hill.
- Authored curriculum guides for the California Department of Education.
- Developed Web sites for the UC, Irvine, Department of Education.
- Co-instructor and Web programmer for UC, Irvine online courses.

**Certifications/  
Memberships**

- Institute for Excellence in Writing (IEW), [Registered Instructor](#), June 2011.
- Society of Children’s Book Writers and Illustrators ([SCBWI](#)), 2005-present.
- Aikido Martial Art Student, 2006-present.
- Krav Maga & Boxing Student, 2009-present.

**Conferences**

- Orange County SCBWI Editor’s Day, Santa Ana, CA, October 4, 2008.
- Orange County SCBWI Editor’s Day, Santa Ana, CA, October 9, 2006.
- SCBWI Summer Conference, Los Angeles, CA, August 1-4, 2008.
- SCBWI Summer Conference, Los Angeles, CA, August 3-6, 2007.
- SCBWI Summer Conference, Los Angeles, CA, August 4-7, 2006.